

Technology and Data Driven Facility Management

The core of Business
Excellence and
Sustainability

14-17 MARCH 2022
The Address Hotel
Dubai Marina

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مجموعة
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INITIAL
SAUDI GROUP

WELCOME NOTE



Jamal Lootah
MEFMA President

We are delighted to have you joining us at the Middle East Facilities Management Association's MEFMA CONFEX 2022. Our event's CONFEX 2022 edition is going to be a very exciting one. On its 10th edition, the conference will continue its legacy of producing the best ideas and recommendations put forth by facilities management (FM) professionals, decision-makers, government representatives, developers, and FM service providers and suppliers.

This year, we will dive deep into data and technology and how these are continuously reshaping the future of our industry. Our discussions are imperative to the region's FM sector and, based on your recommendations, we can propel our community forward in this century, during the four-day interactive CONFEX, you will be able to share your thoughts and inputs during our engaging panel discussions and workshops, check out the latest FM products and services in our exhibition, and join our scheduled field visits. You can also learn from a variety of case studies that will be presented in our sessions. We can all network and engage with our peers and other stakeholders, an opportunity for us to build stronger partnerships. Indeed, MEFMA CONFEX will host activities that will further sharpen and enrich our knowledge and expertise as well as widen our horizon.

With your creative and innovative ideas, we can overcome challenges faster and more efficiently and come up with better solutions to pressing problems facing FM. Together, we can raise the global competitiveness of the Middle East's FM industry. Another highlight this year is the much-anticipated launch of the MEFMA Awards. At the Awards, we will celebrate success stories, outstanding accomplishments and the culture of excellence and quality in the region. We will honor those who have made great contributions to the growth of the FM industry.

Based on the event's main theme, "Technology and Data-Driven FM: The Core of Business Excellence and Sustainability," we will explore what this year's CONFEX can bring to the Middle East. Our sincere gratitude goes to you and our other guests, visitors, partners, sponsors and exhibitors. We appreciate you for sharing your time with us. Let's continue our journey together towards building a flourishing regional FM community. Enjoy the conference!

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AGENDA



DAY 1 - 14 MARCH 2022			
9:00 am	REGISTRATIONS & EXHIBITION	تسجيل ومعرض	
10:00 am	OPENING CEREMONY	حفل الافتتاح	
	Recitation from the Holy Quran	تلاوة مباركة من القرآن الكريم	
	Welcome Address	كلمة ترحيبية	
			
	Jamal Lootah MEFMA President & Group CEO – Imdaad	Mahir Julfar EVP, Dubai World Trade Centre & Member of the Executive Committee Dubai Association Centre	Mohammed Almarshad VC of Board of Directors Riyadh Chamber & CM of National Real Estate Committee Federation of Saudi Chambers
	KEYNOTE PRESENTATION		كلمة رئيسية
	By Diamond Sponsor		
	Anas Alzaid CEO, Initial Saudi Group		
	Honoring of Sponsors & Strategic Partners	تكریم الجهات الراعية والشركاء الإستراتيجيين	
1:00 pm	Prayer & Lunch Break	استراحة صلاة وغداء	

AGENDA



DAY 1 - 14 March 2022

2:00 pm - 4:00 pm	<p>WORKSHOP 1 (ENGLISH)</p> <p>Topic: Digital Building Technology to Enhance FM and Longer Asset Life Cycle</p> <div>  <p>NG Thomas Managing Director, NG Global</p> </div> <div>  <p>Doney Mathew General Manager, NG Global</p> </div>
	<p>WORKSHOP 2 (ARABIC)</p> <p>Topic: Artificial Intelligence in Facilities Management</p> <div>  <p>Ali AlSuwaidi MEFMA Vice President & Global FM Vice Chair</p> </div> <div>  <p>Bader Salmeen FM Consultant & MEFMA Certified Trainer</p> </div>
7:00 pm - 10:00 pm	<div>  <p>MEFMA AWARDS OF EXCELLENCE IN FM 2022</p> </div> <p>AWARDS CEREMONY & GALA DINNER</p>

AGENDA



DAY 2 - 15 March 2022

9:00 am	REGISTRATIONS & EXHIBITION	تسجيل ومعرض
	CONFERENCE FACILITATORS  Ali AlSuwaidi MEFMA Vice President & Global FM Vice Chair	مديري جلسات المؤتمر  Abdulla AlWahedi CEO, Irtikaz Group & MEFMA Certified Trainer
9:45 am	OPENING ADDRESS BY MEFMA	كلمة افتتاحية - ميفما
10:00 am	STREAM 1 Technology Transformation Approach in the changing world of FM MODERATOR: Abdulla AlWahedi	جلسة 1 نهج التحول في ظل متغيرات قطاع إدارة المرافق إدارة الجلسة: عبدالله الواحدي
	Topic: The Impact of Digital Technology on Buildings  Eamonn Hughes VP & GM Digital Solutions, Johnson Controls EMEALA	الموضوع: تأثير التقنية الرقمية على المباني
	Case Study: Campus of Tomorrow: Digital Transformation Applications CALL FOR PAPER SUBMISSION  Mohammed BinKuwait Executive Director General Services, Higher Colleges of Technology (HCT)	دراسة حالة: مجمعات الغد: تطبيقات التحول الرقمي مشاركات أوراق العمل
	Topic: Approach towards FM Digital Transformation using ISO41001 CALL FOR PAPER SUBMISSION  Andreas Hadjioannou Director, Virtual IT Consultants	الموضوع: النهج المتبع نحو التحول الرقمي في إدارة المرافق باستخدام ISO41001 مشاركات أوراق العمل
	Q&A Session	أسئلة

AGENDA



DAY 2 - 15 March 2022

11:00 am	MOTIVATIONAL SPEECH Driving an Innovation Culture قيادة ثقافة الابتكار  James Michael Lafferty CEO, Speaker, Philanthropist, Coach
11:30 am	Exhibition & Networking Break معرض واستراحة تواصل
12:00 pm	PANEL DISCUSSION 1 FM Digital Transformation Strategy What does it take? استراتيجية التحول الرقمي في إدارة المرافق - ماذا تتطلب؟ MODERATOR: Abdulla AlWahedi إدارة الجلسة: عبدالله الواحدي
	PANELISTS المشاركون <div>  Abdullatef Alateeqi SVP Business Development, Agility Logistics Parks </div> <div>  Eamonn Hughes VP & GM Digital Solutions, Johnson Controls EMEALA </div> <div>  Javeria Aijaz Managing Director, HITEK Services </div> <div>  NG Thomas Managing Director, NG Global </div>




AGENDA

DAY 2 - 15 March 2022

12:45 pm	STREAM 2 The Invaluable Role of Leadership towards Technology Adoption & Workplace Success Moderator: Ali AlSuwaidi	الجلسة ٢ الدور القيّم للقيادة في إدارة المرافق لتبني التقنية ونجاح بيئة العمل إدارة الجلسة: علي السويدي
	Topic: Leading transformation to Net Zero  Ali AlSuwaidi MEFMA Vice President & Global FM Vice Chair	الموضوع: ريادة التحول نحو صافي الانبعاثات الصفريّة
	Topic: Challenges of developing a tech-skilled workforce to realize FM Digital Transformation  Gordon Mitchell Chief Information Officer, Key Facilities Management	الموضوع: تحديات تطوير قوة عاملة ذات مهارات تقنية لتحقيق التحول الرقمي في إدارة المرافق
	Q&A Session	أسئلة
1:30 pm	Prayer & Lunch Break	استراحة صلاة وغداء
2:30 pm	STREAM 3 Data-Driven Culture – The key to strategic organizational success MODERATOR: Abdulla AlWahedi	جلسة ٣ ثقافة البيانات - مفتاح النجاح الاستراتيجي إدارة الجلسة: عبدالله الواحدي
	Topic: Data-enabled Intelligence to Manage Smart Hospitals  George Brill CEO, Talisen Technologies Inc.	الموضوع: استخدام الذكاء القائم على البيانات لإدارة المستشفيات
	Topic: Why Data Analytics is key in driving FM success?  Derrick Tate Director, PwC Real Estate Advisory	الموضوع: أهمية تحليل البيانات للنجاح في إدارة المرافق
	Q&A Session	أسئلة

AGENDA

DAY 2 - 15 March 2022

3:15 pm	<p>Case Study: The Abuja Technology Village Science & Technology Park and Special Economic Zone - The story so far from an FM perspective</p>  <p>Collins Osayamwen President, Association of Facilities Management Practitioners, Nigeria</p>	<p>دراسة حالة: قرية أبوجا التقنية وحديقة العلوم والتكنولوجيا والمنطقة الاقتصادية الخاصة - الدراسة من منظور إدارة المرافق</p>
3:30 pm	Exhibition & Networking Break	معرض واستراحة تواصل
4:00 pm	<p>PANEL DISCUSSION 2 Technology & Data Driven Facility Management – The core of Business Excellence & Sustainability MODERATOR: Ali AlSuwaidi</p>	<p>حلقة نقاش ٢ إدارة المرافق القائمة على التكنولوجيا والبيانات – جوهر التميز والاستدامة إدارة الجلسة: علي السويدي</p>
	<p>PANELISTS</p> <div>  <p>Anas Alzaid CEO, Initial Saudi Group</p> </div> <div>  <p>Derrick Tate Director, PwC Real Estate Advisory</p> </div>	<p>المشاركون</p> <div>  <p>Andreas Hadjioannou Director, Virtual IT Consultants</p> </div> <div>  <p>Rida Abi Farraj General Manager, IOT Plus</p> </div>
4:45 pm	CLOSING REMARKS BY MEFMA	كلمة ختامية - ميفما

Agility Logistics Parks

40 years of Facility
Management Experience

Agility Logistics Parks (ALP) is one of the largest private owners, developers and managers of warehousing and light industrial parks across the Middle East, Africa and South Asia. ALP owns and manages over 12 million square meters of industrial land in 12 countries. ALPs offer Class A, international-standard warehousing for multinational, regional and local businesses.

ALP teams understand each local market and work with tenants to tailor space to their needs, addressing challenges in accountability, market demographics, labor availability, life-cycle cost management, and other dynamics.

ALP's comprehensive approach to facilities management helps with lowering operational costs, improves use of space and overall efficiency. It allows businesses operating at ALP to make the best use of their manpower, fleets, goods and inventory storage, and processing or assembly operations.

ALP is a leader in sustainable design and management practices. We design and build facilities to provide optimum storage efficiency within minimum floor area to maximize operating efficiency and minimize energy usage and waste.

ALP's solutions vary by market and customer specific requirements. We have a team of experts that can develop a one-stop industrial property solution with:



- Ready-built , move-in ready warehouses
- Built-to-suit facilities
- Open storage and truck yards



- 24/7 property management:
 - Estate management
 - Comprehensive FM services
 - Security
 - Power, water & IT connectivity
 - Sustainable design features & facilities practices



- Ancillary facilities & services (varies per location)
 - Commercial and retail facilities including offices, banks, coffee shops, canteen, showrooms
 - Labor accommodation
 - Vehicle storage & maintenance

SPEAKERS



**ABDULLA
AL WAHEDI**

Abdulla Al Wahedi is a leading facilities management expert in the region. He has over two decades of experience in facilities management and has held a number of high-profile roles including his last role as chief executive officer of a leading facilities management company where he was responsible for managing all aspects of Facility Management operations and expanding the business.

Prior to his role as CEO of Irtikaz Group, Abdulla was a senior director at Emaar Facilities Management where he oversaw the FM operations of iconic projects such as Burj Khalifa, The Dubai Mall and Emaar District Cooling. Abdulla holds a Bachelor's degree in Electrical Engineering from Seattle University in the USA, and an MBA from the American University of Sharjah. He is a graduate of the Mohammed Bin Rashid Centre for Leadership Development (MBRCLD) and has won the Rashid Award for Academic Achievement.



**ABDULLATEF
ALATEEQI**

Eng. Abdullatef currently SVP Business Development for Agility ALP has more than 20 years of diverse experience including FM. His latest Government Sector involvement includes being the Undersecretary for the National Fund of Small and Medium Enterprises Development and GM deputy, for a strategic portfolio funded by the Kuwaiti Gov. with more than USD 6B.

His current Private Sector involvement - Strategic role in USD 1.5B Real Estates worth of assets portfolio. Overlooking FM and managed 5M+ m2 industrial facilities areas along management complexity. Managing and executing company's latest addition to portfolio, a 1.2M m2 of mix use industrial city. He has a bachelor's degree in Industrial Engineering from the Cleveland State University – USA and MBA from the Maastricht Business School in Kuwait. He has also completed a Leadership Development Program from Harvard Business School.



**ALI
ALSUWAIDI**

Ali Al Suwaidi is one of the leaders of the facilities management and asset management industry in the Middle East, who has been in the industry since the nascent stages of professional FM.

Ali has over 22 years of experience in FM industry. He has held a range of operations leadership roles with leading FM corporations and prestigious appointments, including the responsibility for setting up the operations strategy and leading the rollout of the FM program for Burj Khalifa, the world's tallest tower.

He is also a leading industry resource who actively trains young talent on sound FM management across the UAE, along with being one of the FM subject matter experts worldwide and a visionary speaker participating in facility management conferences and conclaves across the world.



**ANAS
ALZAIID**

Anas Alzaid is CEO of the Saudi leading Integrated FM company, Initial Saudi Group.

He has over 30 years' FM experience, serving under seven Saudi Ministers and having held senior FM and Safety & Security roles with major organizations, including the Saudi Armed Forces, Saudi Telecom, Schlumberger and the Ministry of Health.

He is a Certified Arbitrator for the Saudi Ministry of Justice, cowriter of the National Health Standards, and has served as both the Chairman of the Health Facilities Compliance Initiative for Saudi Vision 2030, and as MENA Director of the NFPA. Anas holds an MBA and a BSc. in Electrical Engineering.

SPEAKERS



**ANDREAS
HADJIOANNOU**

Andreas is Director of Virtual IT, a company offering Computer Aided Facility Management solutions with presence in UAE, Saudi Arabia, Qatar and Cyprus.

Andreas has an academic background in Computer Science and Engineering and extensive knowledge and experience in the initiation, organization and management of innovative solution with experience Digital Transformation, Unified Communication, Asset Management, CAFM technologies and Smart Building Systems. Since 2004 he has been implementing Asset and Facilities Management (CAFM) software solutions in the Middle East and Europe based on WebTMA CAFM Solutions from TMA Systems.

Andreas is a member of the technical committees of the ISO 55000 Asset Management and EN15221 / ISO41001 Facilities Management international standards. He is also a member of the subcommittees of these standards related to FM Digital Technologies.



**BADER
SALMEEN**

Over 30 years of experience in the Project Management (PM), Facilities Management (FM), Building Technologies, and Information Technologies (IT) industries. Effective, experienced Manager, with strategic thinking, positive attitude and a proven Project Management track record since 1998.

A self-motivated, flexible professional manager and a dynamic problem solver supported by excellent team building motivational skills. Managing the delivery of complex projects as an experienced leader of multi-disciplinary teams. The span of experience ranges from major constructions, infrastructure, IT systems implementation related to PM & FM Field, engineering documents management systems, setting standards, operating procedures, maintaining critical operation sites, Quality Management Systems implementation, and customer satisfaction monitoring.



**COLLINS
OSAYAMWEN**

Collins Osayamwen, is a Certified Facility Manager (CFM), with over 20 years' experience in the facility management profession and a certified IFMA Instructor. He is the Managing Partner/Senior Consultant of SheltercareFM Consult based in Nigeria. He is responsible for providing facilities & asset management consulting and support services to help clients and colleagues develop vision, strategies and solutions that shape, improve and optimize the built environment.

He has extensive experience in all aspects of Facility Management as well as winning numerous awards for excellence and customer service for his operations. He has delivered workshops for clients and seminars for local and international associations and organizations.

He is championing the cause to institutionalize the FM profession and development of the Facility Management industry in Nigeria and the African continent. He is the President, Association of Facilities Management Practitioners – Nigeria. He is EuroFM Ambassador in Nigeria and Chairman of the National Mirror Committee of ISO/TC 267 for Facilities Management. Collins was also appointed Director on the IFMA board of Directors 2013 – 2015.

SPEAKERS



**DERRICK
TATE**

Derrick leads Real Estate Operations at PwC Real Estate taking a 'business not buildings' approach to advising companies and public sector organisations on their real estate operations, facilities management, hybrid workplaces and related digital technology.

With over 20 years' experience Derrick advises clients on the financial, commercial and strategic considerations of real estate in a rapidly changing world. The interaction of people, place and technology, sustainability and cost optimisation are all critical issues for organisations as we emerge from the pandemic.

Derrick has a Master's degree in Facilities Management. He is a fellow of RICS (FRICS) and a certified member of the Institute of Workplace and Facilities Management (CI-WFM) and is the author of the RICS Global Code of Practice for Procurement of Facility Management.



**DONEY
MATHEW**

Doney Mathew is General Manager of NG Global, a leading Smart Building specialist having implemented several landmark buildings in UAE and in Gulf and India. His work experience spanning over two decades in Integrated BMS, ELV, Remote monitoring, SCADA and Control Room. He was involved in major projects like Burj Khalifa, Dubai Metro, Dubai Airport, Dubai mall. He has worked in the role as Project Management, Energy management, Remote Monitoring, Smart Facility Management.

Currently he heads the new smart initiatives of NG in infrastructure and facility maintenance with Digital initiatives such as IOT, remote connectivity, analytical algorithms to create a digital eco system.



**EAMONN
HUGHES**

Eamonn Hughes is VP/GM EMEALA Digital and Strategic Accounts for Johnson Controls. In this role, he is responsible for the growth and deployment of OpenBlue (JCI's Digital portfolio) in Europe, Middle East, Africa, and Latin America regions for Johnson Controls. In addition, he leads strategic accounts across the EMEALA region and is GM Ireland including site lead for JCI's global HQ office in Cork, Ireland.

Eamonn has over 30 years leadership experience in the tech sector. He is an early advocate of the digitalisation of buildings with IoT technology and has worked on numerous smart buildings and sustainability initiatives with multiple global customers. He holds a BA degree in Mathematics and English, a HDip in Education from UCC.



**GEORGE
BRILL**

George Brill is the founder and CEO of Talisen Technologies, Inc., a recognized leader in Secure, Enterprise IT Integration and Collaboration. A graduate of St. Louis University's Aeronautical Engineering program, Mr. Brill began his career as a structural engineer with the US Navy at McDonnell Douglas. In 1991, he founded Talisen Technologies with his personal funds.

Talisen Technologies is a global leader of enterprise solutions for organizations with sophisticated networks, applications & security requirements in Energy/Infrastructure Management. Talisen's Enterprise Sustainability Platform (ESP) is built on its legacy technology to support clients with mission critical, enterprise IT infrastructure seeking ways to be energy wise. With experience in software development & enterprise IT management, we creates solutions around facilities information & energy management.

SPEAKERS



**GORDON
MITCHELL**

Gordon is an FM digital solution architect and full life cycle transformation lead for Key Facilities Management International and Keystone Worldwide WX & FM Software. Gordon has been heavily involved in the international movement towards sustainable and digitally intelligent whole life asset, buildings and cities pioneering environmental and socially responsible places and spaces. Gordon is convenor with ISO technical committee 267 for working group 6 – Digital, Data and Technology in FM as well as supporting building SMART International's FM program. Gordon also has roles with European Standards CEN TC348 as co-convenor for WG6 space measurement/BIM in FM.



**JAMES
MICHAEL
LAFFERTY**

James Michael Lafferty is The Chief Executive Officer of Fine Hygienic Holding and has often been described as one of the most unique and diversified CEO's in the world today. He is not only a successful CEO -- He is an Olympic Coach. An award-winning journalist. A college professor. A competitive athlete. A philanthropist, husband and father of 5.

With a marketing and general management career that spans over 30 years, James Michael Lafferty is among the leading global experts on business-building, marketing and branding particularly in emerging markets. He has had a long and successful career building businesses and organizations across five continents for some of the world's leading fast-moving consumer goods companies, including CEO roles within Procter and Gamble, Coca-Cola, and British American Tobacco. Recently, James was awarded as CEO of the Year by both the Burj CEO Awards associated with the Government of Dubai, and the GCC Best Employer Awards CEO of the Year. In addition, James was named by Daman Health as "The Wellness Visionary of 2019" and was named to Forbes Magazine Middle East as one of the top 50 CEOs..



**JAVERIA
AIJAZ**

Javeria Aijaz is the Senior Director – Technology & Innovation in FARNEK Services, the Swiss UAE-based Facilities Management Company. She is also Managing Director of Farnek's technology arm - HITEK Services launched in 2022. Under the leadership of Javeria, Farnek has successfully went through the digitalization journey for FM Services. Technical Architect and Leader on Smart FM Solutions for Farnek, Javeria is an experienced Technocrat, Passionate IoT Strategist, with Software Development background and practical implementer for various Mobility, Cloud, IoT, Remote Monitoring, BMS, Artificial Intelligence, AR/VR, ERP solution.

Her team consists of developers, engineers and specialist in various technology segments supporting more than 3000 mobile devices and multiple platforms to improve communication and increase productivity, satisfying operational KPIs. Javeria is focused to change the trend from Traditional FM to Smart FM that empower buildings to be intelligent, resilient and sustainable.



**MOHAMMED
BINKUWAIR**

A visionary, motivational Leader with 12+ years of demonstrating exceptional strategic & commercial acumen within Sustainability/ Renewable Energy/ Project Management/ Business Development/ Stakeholder Management locally & globally.

Having worked with prestigious organizations (NPCC, ADNOC, ENEC, BEEAH and HCT) he has the ability to motivate and lead diverse teams to produce unprecedented results. Leading change, organizational restructuring and promoting Sustainable Development & Digital Transformation is second nature to him. Diplomatic with a good understanding of cultural nuances, Mohammed is extremely adept at spearheading high-value negotiations. He is also passionate about making a tangible difference to the UAE's growth and has mentored many young and old to reach their full potential.

SPEAKERS



**NG
THOMAS**

40 years experience in Industrial, infrastructure and smart City solutions with a wide spectrum of experience in both industrial PLC SCADA as well as building sector BMS and ELV systems. Thomas is a pioneer in BMS industry with over 34 years in BMS field in UAE, having worked with all BMS systems such as Honeywell, Siemens, JCI and Schneider. Well experienced in best use of his hybrid controls knowledge, involved in all major iconic buildings in the Middle East such as Burj Khalifa Dubai in implementing BMS system. Thomas has served as technical advisors to CISCO for smart City, Brady Corporation and has spoken in several forums for smart City and conducted workshops.

Currently he is heading NG Global, a Dubai based BMS and Integration company, providing subject matter expertise in BMS, Metering, Energy management and Control Room services.



**RIDA
ABI FARRAJ**

Rida is an entrepreneur, passionate and a doer as well as strategic thinker. He is the Co-founder and General Manager of IoTPlus Middle East with wide experience in the fields of Business Development and Marketing across the GCC, who has more than twelve years of intensive experience and know-how in the Middle East. His specialties include Smart IOT Solutions, Information Technology and Services, Business Development & Sales and Marketing Management.

OUR VISION

TO BE RECOGNIZED AS A
**WORLD-CLASS
REAL-ESTATE**
SERVICES AND COMMUNITY
SOLUTIONS PROVIDER.

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Facility Management Services

Initial Saudi Group has been delivering business support services to organizations in the Kingdom of Saudi Arabia for more than 35 years and is now regarded as one of the region's leading providers of integrated facility management solutions, working in more than 30 cities and with some of the most iconic brands and projects in the region. Supported by a bespoke world class CAFM system, our services include:

- **FM Hard Services:** Buildings and Grounds Maintenance; MEP Maintenance; Asset Management; Civil Works; Interior Fit-out and Renovations
- **FM Soft Services:** Cleaning, Hygiene & Waste Management; Security; Landscaping; Pest Control; Concierge & Housekeeping

Managed Staff & Workforce Outsourcing Services

Initial Saudi Group is fully licensed by the Saudi Ministry of Labor as an appointed ISTIQDAM company to provide blue and white collar workforce solutions across all industry sectors and for the domestic market.

Our operational teams of highly skilled and experienced professionals are committed to delivering service excellence through industry best practice, innovation and technology and we are continuously looking for ways to improve our operational services and to reduce their impact on the environment.



PLATINUM SPONSOR

Agility Logistics Parks is one of the largest private owners and developers of warehousing and light industrial parks in the Middle East, Africa and South Asia. It funds, builds and manages world-class facilities and infrastructure that help companies operate in the world's fastest-growing markets. Agility Logistics Parks' parent, Agility, is a global supply chain company, and a leader and investor in technology to enhance supply chain efficiency and sustainability. For more information about Agility, visit: www.agility.com

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Imdaad is a Dubai-based group of companies that provides integrated, sustainable facilities management services that enhance operational efficiencies of physical assets. Established in 2007, the company is headquartered in Dubai with site offices and branches across the UAE, including Abu Dhabi.

Imdaad's suite of complete turnkey solutions includes Integrated FM, Hard FM, and Home-Pro, as well as Environmental Services such as solid waste and wastewater management and power rentals. In addition, Imdaad's intelligent platform for facilities management, Imtadaad, provides real-time insights on the performance and trends of interconnected assets and ecosystems to offer recommendations for predictive maintenance and corrective actions.

Owing to its personalized business model that is based on providing cost-effective and sustainable services, Imdaad has grown to become the partner of choice for customers within the UAE and across the GCC. The company's multi-cultural workforce comprises more than 7,000 skilled employees, representing over 45 nationalities. For more information, please visit www.imdaad.ae.



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BTC was established in UAE in 1996, is a part of the Bahwan Engineering Group which is one of the largest Facilities management & maintenance service provider in Oman.

Four decades of extensive experience to perform and self-deliver all civil, mechanical, electrical, instrumentation related tasks with modern planning, extensive planned preventive maintenance regime and robust maintenance practices enable us to provide cost effective and responsive services to the various FM portfolios.

Our commitment to self-deliver services allows us greater control over the quality-of-service delivery, flexibility, and ability to maximize efficiency by reducing overall operating cost and at the same time displaying high practice of safety standards. We have a well-established "HSE Management System" in line with the international standards and is certified for OHSAS 45001 & ISO14001.

BEC is also a leader in sustainability and the first company in Oman in its category to achieve ISO 9001 certification for Facilities Management & Maintenance, Project Management and various other discipline. BEC is the first company presented with the prestigious FM Service Provider of the Year award instituted by Construction Week, in 2007.

BTC's professional team is currently serving over 2.5million sq.ft of facilities in Residential, Commercial, and Industrial sectors in UAE.

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الإمارات الوطنية لإدارة المرافق
Emirates National Facilities Management

SILVER SPONSOR

Emirates National Facilities Management (EnFM) was established in 2012 with the vision to be the Smart preferred FM service provider of choice by understanding the needs of their valuable clients and exceeding their expectations in terms of quality, continual improvement, and sustainability. EnFM offers wide range of Integrated Facilities Management services including Hard Services, Soft Services, Specialized Services and fit out projects through their experienced staff backed up with FM Engineering Division with built-in quality management system.

Their 10 years of journey in delivering the services at 800+ sites across the UAE has developed the resilience in adopting the changes required to meet and exceed the client expectations including the unforeseen situations. EnFM is being driven with cultural values through the visionary leadership. The motivation, development and wellbeing of the workforce of 3000+ staff originating from 35 nations are the key underlying principles embedded within EnFM which has resulted in success of EnFM.

EnFM has been nominated and bagged prestigious FM awards in the UAE and received many appreciations from the recognized platforms.

EnFM also has been certified with:

- ISO 41001 – Facilities Management Standard
- ISO 9001:2015 – Quality Management System
- ISO 45001:2018 – Occupational health and safety
- ISO - ISO 14001:2015 - Environmental Management System.

In addition, EnFM maintains affiliated memberships with British Institute of Cleaning Science (BICs), Dubai Quality Group (DQG) as well as Middle East Facilities Management Association (MEFMA).



شركة المشاريع العامة للمقاولات
الميكانيكية والكهربائية ج.م.ش.
GECO MECHANICAL & ELECTRICAL LTD. CO.

SILVER SPONSOR

GECO Facilities Management is an operating division of GECO Mechanical & Electrical Ltd and is a part of the locally owned "ALBATHA Group". Our other divisions include MEP, Power (HV & LV), ESCO, Civil, ELV and Fire Protection.

GECO Facilities Management has over 50 years' experience in the market place and operates out of offices in Dubai, Sharjah and Northern Emirates providing services all over the UAE. We work in Strategic partnership with our clients providing a full range of services in Integrated Facilities Management covering Hard FM, Soft FM, lifecycle planning, Project delivery services 24x7 call center/helpdesk services.

Our mission is to protect client assets, "to improve the quality of life of our people, customers and society" and as such we provide low carbon solutions and flexible service which can support changes to our client's buildings and facilities using our experience, skills and impeccable technical support to provide fully integrated solutions tailored to client's needs and centered on a dedicated management delivery team. Whether client facing or back of house, we can offer a range of performance models to fit with your business needs. Combined with a focus on integrating energy management services and sustainable FM, we help our customers to combine improved operational efficiency with the latest technologies to deliver significant savings.

SPONSORS



BADGE SPONSOR

Founded in 2005, Ejadah is the region's leader in asset management, providing a comprehensive range of total community solutions to small, medium and large market sectors and operates all over the UAE Emirates, managing 200 million square feet of real estate assets most of which are global and iconic landmarks. The organization, made up of more than 14,000 employees, is spearheading the growth of the FM industry at large and is driven by the commitment to deliver exceptional quality community solutions for real estate assets including residential, commercial, retail, leisure, Public, hospitality, and mixed-use developments. Maximising yields and ROI for landlords, developers and owners, continuity and sustainability for tenants and residents and satisfaction for all stakeholders.

Ejadah differentiates itself by three critical aspects which are: employing exceedingly innovative solutions tailored to each client's needs, cutting-edge technology incorporated into all operations, and a highly skilled and continuously trained workforce.

Ejadah has evolved into an integrated business that delivers these services to the market through its three business verticals - Idama (Integrated Facilities Management), Arkan (Integrated Security Management), and Shabaka (B2C).



CATERING SPONSOR

AG Facilities Solutions is one of the leading Facility Management and Contracting company in the region with over 35 years of experience in successfully managing a large and diversified client base. We have operations across the UAE including Dubai, Abu Dhabi, Al Ain, Northern Emirates and the Western Region. We are owned and managed by the Al Ghurair Group.

We provide comprehensive Total Facilities Management (TFM), Operation & Maintenance of MEP, HVAC, Civil services and Soft Services

We also undertake Engineering Procurement & Construction works for major Civil, MEP, HVAC Projects in Oil & Gas sector, Fit-out and Refurbishment Works. This enables us to proactively offer improved solutions through cost & resource optimization, global benchmarking, superior management, economies of scale & purchasing power.

Our biggest assets are our 11,000 plus employees supported by a strong management team comprising of highly experience specialists. Our state-of-the-art Employee Training & Development Center, customized in-house developed IT solutions and the exclusive Customer Care Center provides the necessary support to the site operations team.

SPONSORS



DIGITAL TRANSFORMATION SPONSOR

Deyaar Facilities Management (Deyaar FM) has grown over the decade to become one of the leading service providers of integrated facilities management solutions for real estate, commercial and retail developments in the UAE.

The UAE Government has invested heavily to spread positivity and achieve a happier society. At Deyaar Facilities Management we have implemented a similar approach where we are customer-focused and have adopted a continuous improvement philosophy in everything we do to ensure the highest satisfaction levels for our stakeholders. Our aim is to have a well-trained team equipped with the latest innovative technologies and state of the art processes to deliver a high-quality, cost-effective service to all our customers.

We have successfully executed a digital transformation strategy to meet the highest international standards and best practices, which positioned the company as one of the region's leading FM service providers known for delivering high quality service and cost-effective tailored solutions. We currently operate in all 7 Emirates with more than 900 locations across various sectors.



FM INNOVATION SPONSOR

Emrill Services LLC is a multi-award-winning integrated facilities management provider in the UAE, providing a full range of hard and soft FM and manned security services with innovative solutions tailored to support its clients, including cutting-edge energy solutions and real-time performance management systems. Emrill commands an exceptionally high level of client retention and has enjoyed continuous growth since its formation.

As an industry leader, Emrill helps organisations shape environments and create great places to live, work and visit while achieving their commercial goals through providing a range of highly effective FM solutions. Sectors serviced include residential, commercial, industrial and master communities, as well as industries as diverse as aviation, logistics, healthcare, retail, hospitality, education and leisure. Emrill's mission to be the region's preferred facilities management partner is being achieved by providing quality services, ensuring safety and building trusted relationships based upon mutual values. Emrill strives for excellence through embracing innovation and empowering its people to be their best through a strong commitment to education and development and employee welfare.

Operating to the highest international standards, Emrill is ISO 9001:2015, ISO 14001:2015, ISO 45001:2018 and ISO 41001:2018, NICEIC and BICSc accredited. Clients are fully supported through modern IT infrastructure, dedicated client managers and a 24-hour call centre, and also benefit from the newest technology, industry-leading techniques and latest equipment releases consistently delivered through Emrill's ongoing Innovation and Future Ready Programme.

SPONSORS



SUSTAINABILITY SPONSOR

Enova is the regional leader in integrated energy and multi-technical services, offering comprehensive and performance-based Energy and Facilities Management solutions to its clients to help achieve their financial, operational, and environmental targets. With more than 4,500 highly trained and multi-skilled employees, Enova serves a wide portfolio of clients in the public, residential, commercial, industrial, and healthcare sectors across the region.

Enova was created in 2002 as a joint venture between Majid Al Futtaim and Veolia. Majid Al Futtaim is the leading shopping malls, communities, retail, and leisure pioneer across the Middle East, Africa, and Asia. Veolia is a global leader in optimised resource management; designing and providing water, waste, and energy management solutions which contribute to the sustainable development of communities and industries.



INTEGRATED FM SPONSOR

UFM was founded in Kuwait, 2008 as an affiliate of United Real Estate Company a subsidiary of Kuwait Projects Company (Holding) (KIPCO) to provide facilities and properties management by applying the recent technology and techniques and adopting the efficient international standards.

United Facilities Management (UFM) is a leading integrated facilities management services provider with over twelve years of experience in delivering complete and comprehensive services in property and facilities management fields. UFM headquarter is located in Kuwait with operations covering the GCC and Middle East region.

We provide total Facilities Management services incorporating all trades. These services include Maintenance, Cleaning, Catering, Security and Front of House. Due to the range of services/ trades and extensive market knowledge, UFM has the ability to meet its clients' increasingly complex requirements with competitive practical solutions.

UFM understanding of Integrated Facilities Management Service (IFMS) is expressed through its holistic approach, the application of innovative solutions and the comprehensive integration of services to deliver an efficient, sustainable, and responsive environment to any managed facility. UFM strives to assist and work collectively with real estate owners, developers and building architects to ensure successful sustainability, maintainability and appeal to their buildings & facilities.



ENGAGEMENT SPONSOR

Musanadah, a subsidiary of Alturki Holding, is a leading facilities services company in Saudi Arabia, extending a full range of facilities management services and solutions, tailored to meet the diverse needs of clients – from master developments to residential communities, industrial houses and commercial offices, with an aim of maintaining & protecting your assets utilizing industry best practices.

Our commitment to provide superior services and establish enduring and mutually beneficial relationships with our partners and clients keeps us at the forefront of the industry and helps us provide integrated, cost-effective solutions in line with international best practice with services such as integrated facilities management, light construction including fit outs, building maintenance units, security services, & energy efficiency solutions.

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STAND #7



STAND #8-9



STAND #10



STAND #11 - 12



STAND #13



الإمارات الوطنية لإدارة المرافق
Emirates National Facilities Management

STAND #14



STAND #15



STAND #16



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STAND #22



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CONTACT US

DUBAI, P. O. Box: 25173
Dubai, United Arab Emirates
Tel: +9714 3475878
Fax: +9714 3471855
E-mail: becdubai@emirates.net.ae

ABU DHABI, P. O. Box: 31747
Abu Dhabi, United Arab Emirates
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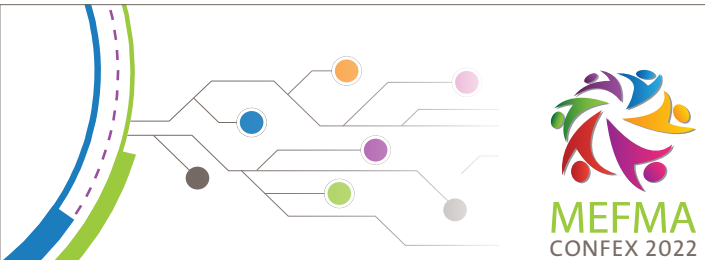
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